



**WESTMINSTER
AFRICA**
BUSINESS ASSOCIATION

Premium Membership Pack 2025





Andrew Rosindell MP

Chairman

Andrew Rosindell is a long-serving Member of Parliament for Romford, first elected in 2001, with a distinguished career in international affairs and parliamentary diplomacy. He has held senior roles including serving as a Shadow Minister for Foreign Affairs, where he is responsible for key international portfolios and developing strong relationships across the Commonwealth and beyond.

Andrew has extensive experience in Africa, having worked closely with governments, parliamentarians and business leaders across the continent to strengthen political, economic and cultural ties. He was also the then Prime Minister's Trade Envoy to Tanzania.

Throughout his career, Andrew has championed initiatives that promote trade, investment and development partnerships between the UK and African nations.

As a passionate advocate for deepening the UK's engagement with Africa, Andrew brings valuable insight, experience and connections to the Westminster Africa Business Association, supporting its mission to foster meaningful collaboration between businesses, policymakers and African partners.



Laurence Robertson

Chief Executive

WABA was founded on a simple but powerful belief: that stronger partnerships between the UK and African nations create real, lasting value, not only for our businesses, but for our communities and economies as a whole.

Having spent many years working closely with leaders, entrepreneurs and policymakers across the continent, I have seen first-hand the extraordinary potential of African markets, and the shared benefits that come from meaningful collaboration. As a member of WABA, you are part of a dynamic and growing network of individuals and organisations committed to building those connections. Whether you're a company looking to enter new markets, a government agency seeking trusted partners or an investor exploring opportunities, WABA is here to support you. Through trade missions, policy roundtables, high-level meetings and direct business matchmaking, we work to ensure our members are well-positioned to navigate the complexities and to unlock the potential of UK-Africa trade and investment. I encourage you to take full advantage of all WABA has to offer, and to contribute your own expertise, insights, and energy to our shared goals. Together, we can help build a more prosperous, equitable and connected future.

Welcome aboard — I look forward to working with you.

Best wishes

Laurence Robertson

Chief Executive

Westminster Africa Business Association Ltd

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Westminster Africa Business Association

WABA membership is your gateway to exclusive events, actionable intelligence and high-level networking with business leaders, policymakers and diplomats, shaping the future of UK–Africa trade and investment.

WABA is a not-for-profit company, limited by guarantee. It is supported by an experienced, professional Secretariat and guided by a Chief Executive. We welcome input from our members.

Premium Membership

£5000 + VAT per person

You would be a registered, named member of the Association, with liability limited to £1.

You would have up to six named people registered as members of the Association

Exclusive Event Access

Invitations to lunches and dinners in Westminster with guest speakers

Attend policy and business roundtables at Westminster

Attendance at members-only receptions, Briefings and webinars with African Ambassadors and High Commissioners

Webinars with UK Ambassadors, High Commissioners and Trade Leaders based in Africa

Meaningful Networking

Connect with politicians, diplomats, trade envoys and fellow diaspora professionals

Engage with business leaders from across the UK and African markets, along with other members of WABA

Exclusive, prestigious event for Premium Members each year



Intelligence & Insights

Bi-monthly newsletters featuring:

UK-Africa policy updates

Market briefings

Export opportunities

WABA news

Promotion of your company on the WABA website and in the newsletters

Visibility & Influence

Promotion of your company on the WABA website and in the newsletters

Listed in the WABA Members Directory

Increased exposure on panels and at other meetings and events.

Enhanced visibility on social media platforms

Trade Missions & Delegation Access

Priority invitations to join organised delegations visiting Africa or hosting inbound business leaders, politicians and diplomats



Trade Mission to Ethiopia

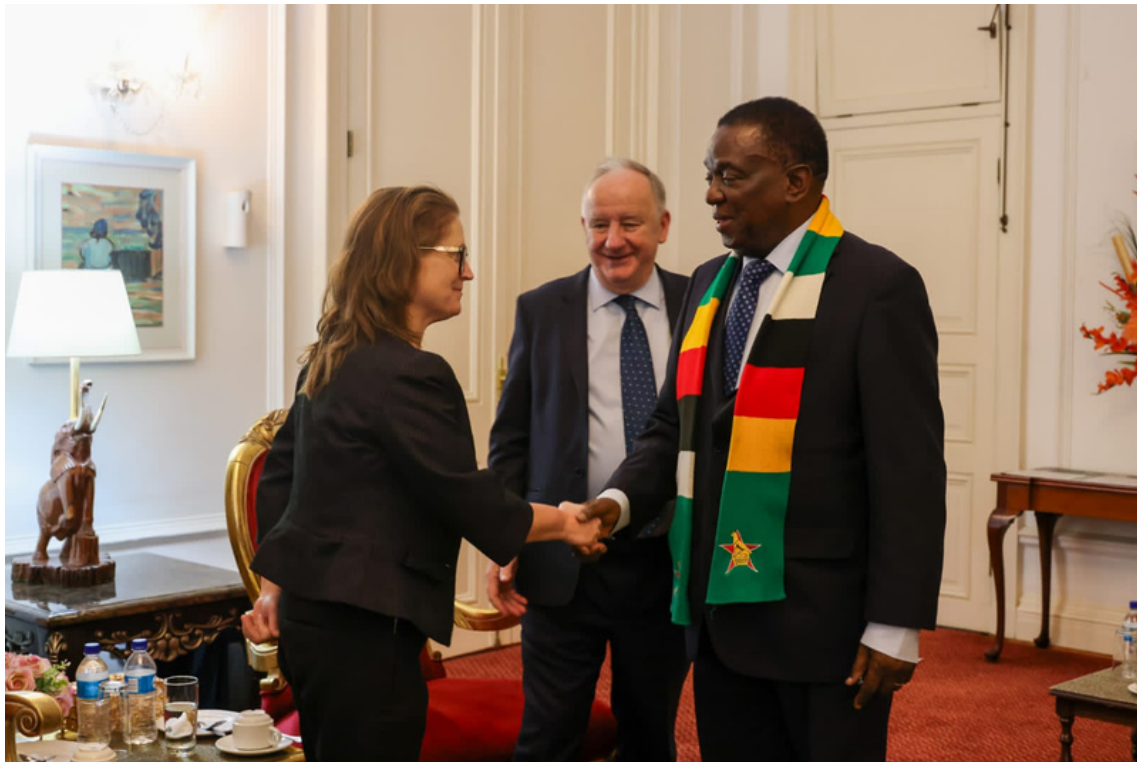
Dedicated Support from the WABA Secretariat

Introductions, market advice and help with funding and trade finance initiatives

Dedicated lines for advice and help

Hear about relevant government policy proposals and Parliamentary activity

Keep in touch with Ambassadors and High Commissioners



**With the President of Zimbabwe, Emmerson Mnangagwa,
on a Trade Mission to Harare**

**Opportunities to promote your business to other WABA
members, diplomats, politicians and governments.
Access to specialised advice on financing or business
opportunities
Chances to hold your own event in Westminster,
supported by our team**





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Contact details for WABA

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